

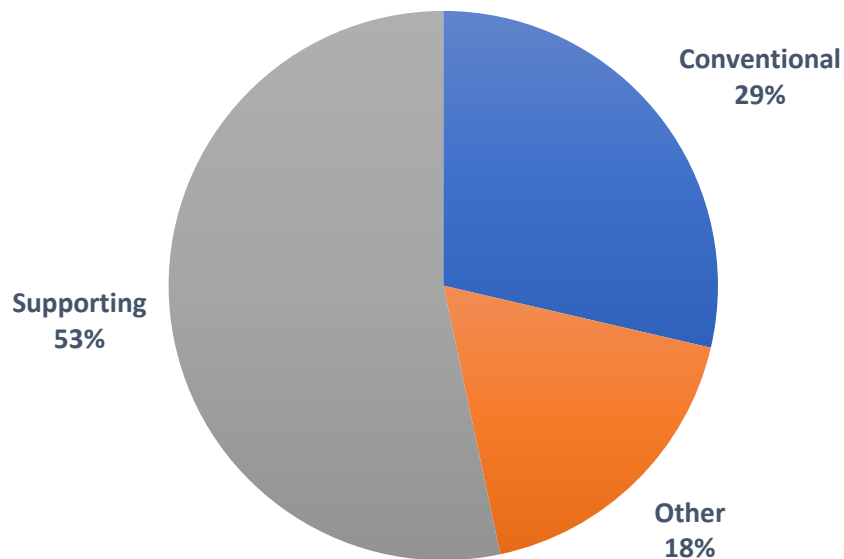
2019 - North Carolina

Outdoor Recreation Satellite Account (ORSA)

Value Added (GDP)		Employment		Compensation	
ORSA Total	Share of State	ORSA Total	Share of State	ORSA Total	Share of State
\$12.1 Billion	2.0%	151,661 Jobs	2.5%	\$5.8 Billion	1.8%

Value Added by Select ORSA Activity (\$ 000s)				
Activity	2017	2018	2019	State Rank
Boating/Fishing	608,999	631,663	678,049	8
RVing	325,860	342,639	371,710	12
Motorcycling/ATVing	212,362	219,398	240,925	12
Equestrian	199,736	222,842	230,960	10
Hunting/Shooting/Trapping	149,460	155,054	181,238	19
Climbing/Hiking/Tent Camping	111,753	118,206	121,782	7
Snow Activities	53,399	55,615	58,851	23
Bicycling	38,700	39,641	41,794	15
Recreational Flying	18,998	18,805	19,720	20

Value Added Composition of Outdoor Recreation Activities

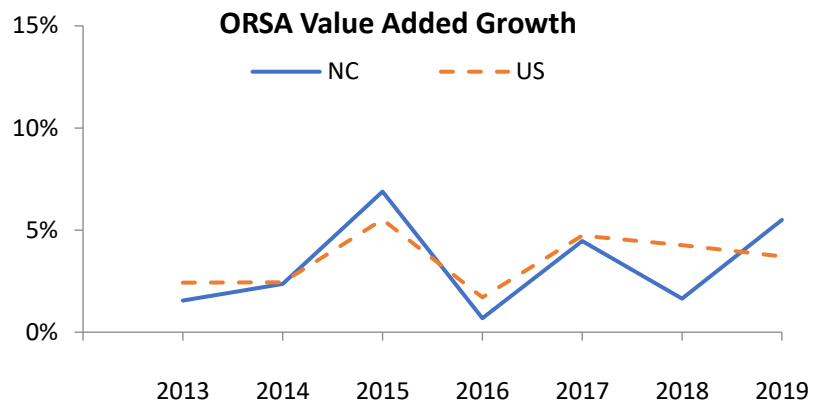


Conventional ORSA activities include traditional outdoor activities such as camping, hiking, boating, and hunting.

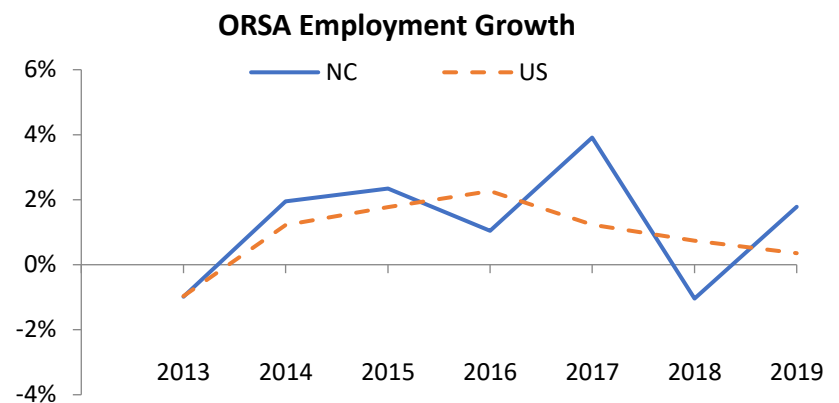
Other ORSA activities include those activities that take place outside, such as gardening and outdoor concerts.

Supporting ORSA activities, are those that contribute to the core activities and include such things as construction, travel and tourism, local trips, and government expenditures.

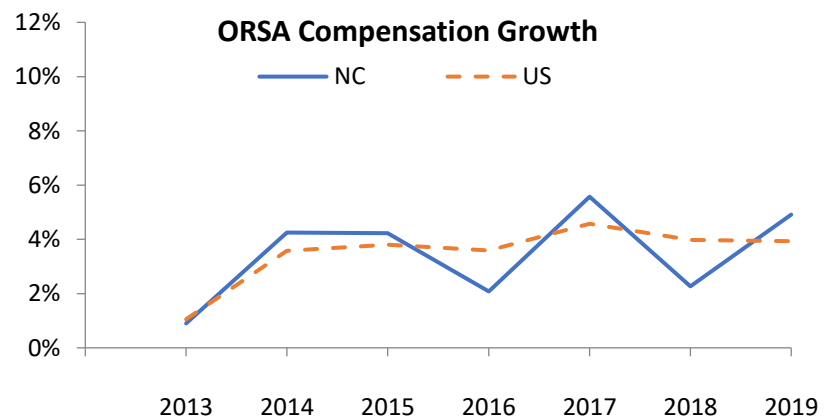
In 2019, North Carolina ranked 10th among all states in ORSA value added, and 11th among all states in ORSA value added growth. Since 2018, ORSA value added has grown 5.5 percent in North Carolina, compared with an increase of 3.7 percent for the U.S.



In 2019, North Carolina ranked 7th among all states in ORSA employment, and 11th among all states in ORSA employment growth. Since 2018, ORSA employment has grown 1.8 percent in North Carolina, compared with an increase of 0.4 percent for the U.S.



In 2019, North Carolina ranked 12th among all states in ORSA compensation, and 15th among all states in ORSA compensation growth. Since 2018, ORSA compensation has grown 4.9 percent in North Carolina, compared with an increase of 3.9 percent for the U.S.



Average compensation per wage-and-salary job in North Carolina's ORSA industries was \$38,157 in 2019, compared with \$65,442 for all salaried jobs in the state.

ORSA Value Added (VA) consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ORSA Employment consists of all wage-and-salary jobs where the workers are engaged in the production of ORSA goods and services.

ORSA Compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ORSA work during a given year.